

WELCOME TO THE PROPERTY EDUCATION FOUNDATION



Supporting and facilitating students into rewarding
careers in the property industry



PROPERTY
EDUCATION
FOUNDATION

KICK START YOUR CAREER IN PROPERTY



OUR GOALS ARE TO:

- Promote property education by **providing scholarships** to tertiary property students
- Work with training providers to **deliver quality property education**
- **Promote interaction** between students and property professionals
- **Sponsor internships** to give students practical skills and job readiness
- **Provide grants** to extend the training of young property professionals
- Attend school career days to **deliver information** on careers and courses



INTRODUCTION FROM THE CHAIRMAN

When I talk to parents about their children's plans for a career, they often associate property with suburban real estate - but that's only a small part of a huge industry.

A career in property connects you with a \$182 billion industry involving more than 205,979 Western Australians in everything from developing skyscrapers and shopping centres to building sports stadiums to designing new suburbs. It supports another 224,331 WA jobs and contributes \$6.4 billion in taxes.

If you think you are up for the challenge, the Property Education Foundation can help you decide on your studies and welcome you to the industry. We also provide one annual scholarship for undergraduate students studying property courses as well as grants to help you extend your studies.

For more information visit our website, www.pef.org.au, and discover where a career in property can take you.

Joe Lenzo
Chairman, Property Education Foundation





WHERE WILL PROPERTY TAKE YOU?

URBAN
PLANNER

PROJECT
MANAGER

FINANCIAL
ANALYST

BUILDING &
FACILITIES
MANAGER

SHOPPING
CENTRE
MANAGER

PROPERTY
MANAGER

ESG
PROPERTY
ADVISOR

PROPERTY
LEASING

LICENSED
VALUER

MARKETING

PROPERTY
DEVELOPER





WHAT CAREER WOULD SUIT YOU?



Property Development, Property Management or Sales & Leasing

Works to identify land and property opportunities. Oversee and monitor work being undertaken, and manage the sale or lease of completed properties.

EDUCATION >> Varied

AVERAGE SALARY >> \$80K - \$170K

Are you a natural manager?

YOU SHOULD STUDY:

- Bachelor of Commerce (Property Investment & Development)
- Bachelor of Commerce (Property & Finance Double Major)
- Bachelor of Commerce (Property & Marketing Double Major)

Available at Curtin University



Property Valuation

Works to assess the financial value of land, property and other assets to give accurate professional advice to individuals and or businesses.

EDUCATION >> Degree & License

AVERAGE SALARY >> \$80K - \$120K

Do you enjoy doing research?

YOU SHOULD STUDY:

- Bachelor of Commerce (Property Development & Valuation Extension)

Available at Curtin University
**Accredited by API and RICS



Property Finance or Investment

Works to collect, research and analyse financial assets and markets to offer financial support to clients and or businesses.

EDUCATION >> Varied

AVERAGE SALARY >> \$70K - \$160K

Good with finances?

YOU SHOULD STUDY:

- Bachelor of Commerce (Property & Finance Double Major)

Available at Curtin University



Urban and Regional Planning

Works to create sustainable plans and strategies for the use of land and resources in shaping towns, cities and communities.

EDUCATION >> Degree

AVERAGE SALARY >> \$80k - \$100k

Are you a good planner?

YOU SHOULD STUDY:

- Bachelor of Urban and Regional Planning + Hons
- Undergraduate Certificate in Urban and Regional Planning
- Master of Urban and Regional Planning or Graduate Certificate in Development Planning

Available at Curtin University
or University of Western Australia

Find a career that fits your talents and interests



Geographic Information Science



Works to design, develop and customise geographic information systems and provide technical and analytical support to address urban planning issues.

EDUCATION >> Degree

AVERAGE SALARY >> \$80k - \$90K

Are you a good problem solver?

YOU SHOULD STUDY:

- **Bachelor of Science (Geographic Information Science - Double Degree Major)**

Available at Curtin University

- **Bachelor of Geographical and Spatial Science**

Available at University of Western Australia

Surveying



Works to take measurements to determine land and property boundaries, using precise measuring equipment and expertise to prepare maps and survey plots.

EDUCATION >> Degree & License

AVERAGE SALARY >> \$100k - \$120k

Possess a keen eye for detail?

YOU SHOULD STUDY:

- **Bachelor of Surveying**
- **Bachelor of Surveying (Honours)**

Available at Curtin University

**Accredited by Surveying and Spatial Sciences Institute and the WA Institute of Surveyors

Architecture or Landscape Architecture



Works to design building projects for clients, guiding the project lifecycle and manage the cohesion of the build.

EDUCATION >> Degree & Masters

AVERAGE SALARY >> \$85k - \$105k

Do you love being creative?

YOU SHOULD STUDY:

- **Bachelor of Environmental Design**
Available at University of Western Australia
- **Bachelor of Applied Science (Architectural Science)**

Available at Curtin University

- **Bachelor of Arts (Architecture)**

Available at Notre Dame University

- **Master of Architecture**

Available at Curtin University
or University of Western Australia

Project Management



Works to oversee the construction process to ensure projects are completed on time and within budget, as well as consulting with key stakeholders.

EDUCATION >> Varied

AVERAGE SALARY >> \$90K - \$110K

Are you comfortable dealing with all kinds of people?

YOU SHOULD STUDY:

- **Graduate Certificate/Diploma in Project Management**

Available at the Curtin University, Edith Cowan University, South Metropolitan TAFE or North Metropolitan TAFE

- **Bachelor of Applied Science (Construction Management)**

Available at Curtin University

- **Bachelor of Commerce (Management Major)**

Available at University of Western Australia, Curtin University, Notre Dame Edith Cowan University or Murdoch University



WHAT CAN WE OFFER YOU?

HIGH SCHOOL STUDENTS

The Property Education Foundation (PEF) promotes a wide range of property careers to high school students at many schools annually. Our Board Members provide information sessions on property careers to student groups at various schools.

Our focus is on showing students the opportunities that lie ahead for them in the property industry, promoting interaction between students and professionals in the industry, and helping students get job-ready. The process starts with our career presentations for high school students.

CAREERS

SCHOLARSHIPS

UNIVERSITY STUDENTS

The Property Education Foundation is here to support undergraduate students into rewarding, well-paid, successful careers in the property industry.

There's a myriad of roles in the industry and we can help guide you into the right study path for you. We organise events and site visits that reveal interesting opportunities in property and bring students into direct contact with specialists in various roles in the property industry.

The key ways we provide practical assistance is through Scholarships that will support a full time student through three years of study, and through Internships that enable students to gain first-hand experience in a leading property business working side by side with potential employers and specialists within the industry

CAREERS

SCHOLARSHIPS

INTERNSHIPS

Scan the QR code for more information
or
head to our website at www.pef.org.au







PROPERTY EDUCATION FOUNDATION

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OUR PARTNERS

